



Wyoming BREAST CANCER INITIATIVE

SPONSORSHIPS

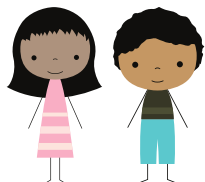
When you sponsor WBCI, you are joining the fight to reduce the devastating effects of breast cancer in Wyoming!

ABOUT THE WYOMING BREAST CANCER INITIATIVE:

- We are a volunteer-led nonprofit organization that raises funds and then grants those funds back into Wyoming based breast cancer programs.
- Grants are selected based on four funding priorities: increasing awareness, funding early detection, providing patient navigation and supporting survivors.
- WBCI has funded 75 Community Grants and 28 Early Detection Voucher Grants since 2016.
- WBCI has granted more than **HALF-A-MILLION DOLLARS!**

WBCI SPONSORSHIPS FUND LIFESAVING SERVICES:

WBCI grants are vital to fighting breast cancer and supporting those in the fight for their life right here in Wyoming. Available in all 23 counties, WBCI funds are addressing local needs in our communities across the state. WBCI is proud to provide grant funds to Wyoming programs who are committed to fighting the devastating affects of breast cancer.



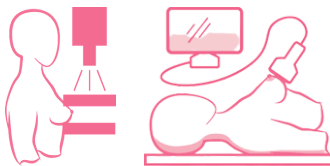
5,414

Wyoming Women
& Men Served



3,881

Clinical Breast
Exams



910

Screening Mammograms
& Diagnostic Testing



3,154

Patient
Navigation



337

Breast Boutique
Services

WBCI SPONSORSHIPS RECEIVE UNIQUE BENEFITS:

- Recognition is available for multiple events, not just one event.
- Sponsors are offered recognition over 12 months, June 2021 - May 2022.
- Sponsored events occur across the state.
- Diverse audiences are more likely to attend multiple events.

Invite to Attend a Private Reception at Governor's Residence on June 13th!

Only a few of the WBCI scheduled events from June 2021 - May 2022

En Avant Performance
"Warrior Women" June 18

Flamingo Flocking
June & July

Wyo-Gives
July 14

Cheyenne Frontier Days
Pink Day; July 29

Pink Ribbon Run
Casper Aug 7
Cheyenne Aug 14

Pink October Events:
Laramie Laelia Gala; UW Pink Game; Drink for Pink

Cups4Cups
April 23 - 24

and many, many more to come!

Premier Pink Sponsor

\$15,000+

Exclusive - Maximum of Three Donors

- Logo on the Pink Podium at Live Event(s)
- Unique Marketing on Cups4Cups Sleeves
- Run a Promo Video of Your Organization
- Key Placement of Banner at Live Event(s)
- Table/Wine at Laramie Laelia Gala
- PLUS - All Marketing Below for Hot Pink Level



ON-LINE PROMOTION

(Instagram, Facebook, Twitter, WBCI Website)

	Hot Pink \$10,000	Ultra Pink \$5,000	Pink Topaz \$2,500	Pink Blush \$1,000
Social Media Engagement / Recognition	Monthly	3 Logo	2 Logo	1 Logo
Website Recognition	Logo	Logo	Logo	Name
Recognized in WBCI E-Newsletter	Spotlight	Spotlight	Name	
Media Pre-Event Promotion (Minimum 2 Events)	Name	Name		
Media Post-Event Thank You (Minimum 2 Events)	Name	Name		
Website Link to Your Organization	X			

PRINT PROMOTION

Recognized in Annual Report	X	X	X	X
Appreciation on Slide Show Presentation (Live Events)	Logo	Logo	Logo	Name
Recognized in Pink Ribbon Run Registration Packet	Logo	Logo	Name	Name
Recognized at Live Events (Banner)	Logo	Logo	Name	Name

PARTICIPATION IN WBCI EVENTS

On-Stage Recognition by Emcee (Live Events)	X	X	X	X
Registrations for the Pink Ribbon Run	10	5	3	2
Tickets to Drink For Pink	6	4	2	
Raffle Basket Name in Honor of Your Organization	X			

Secure Your Sponsorship Today:

To Receive Maximum Benefits, Payments Must Be Received By June 11, 2021

- ☐ Send Your Payment to WBCI, PO Box 2541, Cheyenne WY 82001
- ☐ Email info@wyomingbreastcancer.org & Request An Invoice
- ☐ Pay Online at www.wyomingbreastcancer.org/sponsors/. Service Fees May Apply

More Ways You Can Support WBCI

Register a Team In the Pink Ribbon Run/Walk

Casper- Aug 7
Cheyenne-Aug 14



Host An Event To Raise Funds for WBCI

Hold a Fun Event
and Donate the
Proceeds to WBCI



Donate Goods or Volunteer Your Services

Show Your Business'
Philanthropy
or Market Your
Goods





Wyoming BREAST CANCER INITIATIVE SPONSOR CONTRACT

Dear Friend,

Thank you so much for your kindness and generosity. We are proud to count you as a Wyoming Breast Cancer Initiative sponsor from June 2021 through May 2022. We look forward to promoting your business and increasing your business' visibility!

If you have any questions, please feel free to contact Heather Ross, Operations and Grants Coordinator at 307-277-0783 or at info@wyomingbreastcancer.org.

Select Your Sponsorship Level:

♥ Presenting Premier Pink \$15,000+

Hot Pink \$10,000

Ultra Pink \$5,000

In-kind Services/Goods (Be Specific & Include Dollar Amount): _____

Pink Topaz \$2,500

Pink Blush \$1,000

Pink Friend \$500

Choose Your Payment Option:

Submit Payment Online <https://www.wyomingbreastcancer.org/sponsors/> Fees may apply.

Check Enclosed (Mail to: WBCI Attn: Sponsorships; PO Box 2541, Cheyenne WY 82003)

Credit Card Payment by Phone (Call Heather at 307-277-0783)

Credit Card: I, _____, authorize Wyoming Breast Cancer Initiative to charge my credit card for the amount listed above.

Name on Card: _____

Mailing Zip Code: _____

Credit Card Number: _____

Expiration: _____ CVV: _____

Share Your Business & Contact Information:

Business/Organization: _____

Contact Person: _____

Email: _____

Phone: _____

Business Mailing Address: _____

City/State: _____ Zip: _____

- Please submit payments no later than **June 11, 2021** to ensure full benefit of your sponsor package.
- Email your business logo to Heather at info@wyomingbreastcancer.org.
- If full payment has been included, please use this contract to serve as your receipt for your cash donation. For other payment options, you will receive a receipt when payment is made. No goods or services were provided in exchange for this contribution. Wyoming Breast Cancer Initiative is an IRS 501(c)(3) exempt organization, EIN #83-2544418.

Authorized Signature (required): _____ Date: _____

WYOMING BREAST CANCER INITIATIVE

PO Box 2541, Cheyenne WY 82003 | www.wyomingbreastcancer.org

info@wyomingbreastcancer.org | 307-840-WBCI | Facebook | Twitter | Instagram